



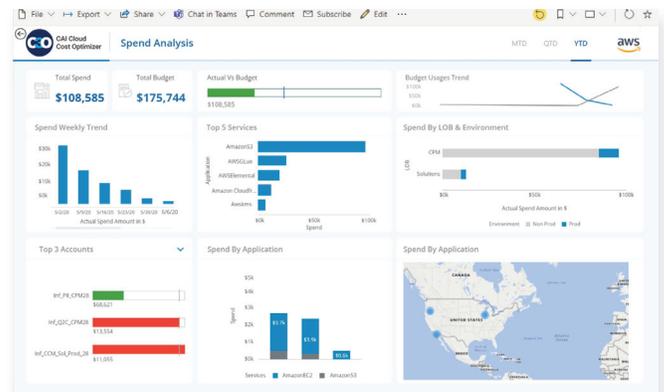
CAI Cloud Cost Optimizer (C30)

Monitor, control, and optimize your Multi-Cloud costs.

The rapid evolution of cloud-based data & analytics creates new opportunities while presenting new challenges. Many organizations use multiple cloud vendors and/or platforms and struggle with complex billing. They lack a unified view of their cloud spend, struggle to realize expected cost savings, and spend significant time and effort to allocate cloud spend to user groups or departments. Consequently, overshooting cloud budget is a recurring theme at almost all enterprises post initial migration to the cloud.

CAI Cloud Cost Optimizer (C30)

C30 monitors the spend of your cloud-based investments and provides a single view to enable the promise of cloud cost optimization. It unifies usage data across cloud providers and platforms (AWS, Azure, Snowflake and Databricks) used by an enterprise and converts them into actionable insights. These insights enable organizations to understand and predict their cloud spend with confidence. With features such as cost tagging, analytics, and a Python AI recommendation engine, C30 enables smart governance and optimization of your cloud spend.



FEATURES AND BENEFITS



Unified and granular view
Enterprise governance and transparency



Packaged Analytics
Ready to use, faster time to value



Recommendations, alerts, and actions
Reactive to proactive cost management



Standard taxonomy, tagging and allocation integration
Explainable chargebacks, benchmarking

Why C30?

C30 Offers the flexibility of a “custom solution” with the predictability of a “packaged product”. It is feature-rich, field tested, and integrates well with your existing set up without the need for additional tools or infrastructure. C30 can be set up in days and offers a significantly lower TCO compared to alternate solutions.

Customer Success Stories

Use Case	Customer Type	Challenge	Solution	Outcome
Post migration optimization Lower TCO and audit usage	Media	Need to lower overall TCO and audit usage	C30	The C30 solution helped reduce AWS spend by \$186k post AWS migration. The solution also ensured transparency through correct cost allocation by team.
Multi-cloud Monitoring Pro-active cost optimization	Pharma	Unable to stay on budget	C30	The C30 solution helped with routine monitoring of AWS and Azure production and non-production environments to identify cost savings. Helped create proactive method to not overshoot cloud budget at the enterprise and business unit levels.
Monitor development environment Lower migration costs	Travel Retailer	Inability to report to finance team regularly	C30	The C30 solution helped to monitor the AWS development environment to track burn rate and identify any anomalies due to human error.
End-to-end cloud cost monitoring Audit and control cloud spend	Fashion Retailer	Unable to audit and control cloud spend	C30	The C30 solution helped regular monitoring of the AWS and Snowflake environments to identify potential cost savings. It also allowed the ability to provide regular spend reporting to the finance team. This section to be replaced by new grid above.
End-to-end cloud cost monitoring Control cloud spent	Consulting	Inability to report to finance team regularly	C30	The C30 Solution helped to create consistent and regular monitoring of a multi-cloud (AWS, Azure, Snowflake & Databricks) environment to identify potential cost savings.

Benefits

 Shorter time-to-market

 Faster transformation

 Lower risks

 Better quality

 Lower cost

 Happier users

Learn More

To learn more, visit us at www.cai.io

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About CAI

CAI is a leading business technology services firm committed to helping private and public organizations drive value, improve productivity, and enhance customer experience. The firm specializes in digital transformation services, including application management, strategy and consulting, intelligent automation, contingent workforce solutions, IT service management and business analytics. Founded in 1981 and headquartered in Allentown, PA, CAI is a privately held company with offices throughout the United States, Canada, Europe, and the Asia-Pacific region. We make up a diverse and innovative global team known for providing right-sized strategy, solutions and ongoing support for our customers.